



PENINSULA
COLLEGE
GEORGETOWN

FINAL EXAMINATION

Programme Name	:	DIPLOMA IN BUSINESS STUDIES DIPLOMA IN LOGISTICS MANAGEMENT DIPLOMA IN TRAVEL AND TOURISM MANAGEMENT DIPLOMA OF ACCOUNTANCY
Course Code & Name	:	MPU2233 PUBLIC SPEAKING
Duration	:	3 HOURS

INSTRUCTIONS TO CANDIDATES:

1. Please read the instructions given in the question paper **CAREFULLY**.
2. The question paper consists of **FOUR (4)** questions.
3. Answer **ALL** questions in the question paper.
4. Answers to the questions are to be written into the examination booklet.
5. Electronic dictionaries, lecture notes, files or any unauthorised materials except writing equipment are strictly prohibited.

This question paper must be submitted along with all used and/or unused rough papers and/ or graph papers (if any). Candidates are **NOT ALLOWED** to take any examination paper(s) used or unused out of the examination hall.

WARNING:

The Examination Board of Peninsula College Georgetown regards cheating as a very serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in the accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from Peninsula College Georgetown.

(This booklet contains 5 printed pages including this page)

DO NOT OPEN THIS BOOKLET UNTIL YOU ARE ALLOWED TO DO SO

Answer **ALL** questions on the separate sheet provided.

[100 marks]

1. a) Choose the correct answer.
- i) Which of the following is a form of non-verbal communication in public speaking? (2 marks)
 - A. Daily conversation
 - B. Writing down letters
 - C. Using sign language
 - D. Facial expressions

 - ii) Which of the following are purposes of public speaking? (2 marks)
 - i. Entertain
 - ii. Exaggerate
 - iii. Persuade
 - iv. Inform
 - A. i and ii only
 - B. i, ii and iii only
 - C. i, iii and iv only
 - D. iii and iv only

 - iii) Which of the following are elements of the Speech Communication Process? (2 marks)
 - i. Message
 - ii. Situation
 - iii. Connection
 - iv. Channel
 - A. i and ii only
 - B. i, ii and iii only
 - C. i and iv only
 - D. i, ii and iv only

 - iv) The sum of listeners' knowledge, experience, goals, values, and attitudes is also known as (2 marks)
 - A. Frame of reference
 - B. Frame of dependence
 - C. Frame of knowledge
 - D. Frame of experience

 - v) All of the following are guidelines for ethical speaking EXCEPT (2 marks)
 - A. Avoid name-calling
 - B. Avoid goal settings
 - C. Be fully prepared
 - D. Be honest

 - vi) Which of the following is the most blatant and unforgivable kind of plagiarism? (2 marks)
 - A. Patchwork Plagiarism
 - B. Incremental Plagiarism
 - C. Global Plagiarism
 - D. Plagiarism and the Internet

- vii) Which of the following tips can help you overcome stage fright in public speaking (2 marks)
- A. Practicing your speech repeatedly until it's perfect
 - B. Avoiding eye contact with the audience
 - C. Work hard on the introduction
 - D. Relying on cue cards all the time
- viii) In organizing speech, which of the following are basic patterns of organization? (2 marks)
- i. Chronic Order
 - ii. Topical Order
 - iii. Problem Solution Order
 - iv. Spatial Order
- A. i and ii only
 - B. i, ii and iii only
 - C. i, iii and iv only
 - D. ii, iii and iv only
- ix) One of the factors of credibility in principles of persuasive speech is (2 marks)
- A. Character
 - B. Background
 - C. Discipline
 - D. Arrogant
- x) Which of the following speech organizations is the most appropriate for persuasive speech? (2 marks)
- A. Causal Order
 - B. Problem-solution Order
 - C. Topical Order
 - D. Spatial Order
- b) Determine whether each of the following statement is true or false.
- i) Interpreted message is a message received by a listener. True/False (1 mark)
 - ii) Face-to-face is not a channel in speech communication process. True/False (1 mark)
 - iii) Incremental Plagiarism involves paraphrasing and quoting. True/False (1 mark)
 - iv) Dictionary definition is also known as denotative meaning. True/False (1 mark)
 - v) The speaker's voice needs to focus on volume and pitch only. True/False (1 mark)
- Total: [25 marks]

2. a) What is informative speech? (2 marks)
- b) What is persuasive speech? (2 marks)
- c) Give **ONE (1)** example of internal interference and **ONE (1)** example of external interference. (2 marks)
- d) List down **THREE (3)** aspects of Situational Audience Analysis. (3 marks)
- e) What are the **FOUR (4)** elements that need to be considered for speakers to use language appropriately? (4 marks)
- f) Write down **SIX (6)** types of visual aids that can be used in a speech. (6 marks)
- g) What are the **SIX (6)** guidelines for preparing effective visual aids? (6 marks)
- Total: [25 marks]
3. Choose **ONE (1)** of the following TED Talk that you have watched
- i. The Brain-Changing Benefits of Exercise – by Wendy Suzuki
 - ii. Inside the Mind of a Master Procrastinator – by Tim Urban
- a) What is the speaker's main idea? (2 marks)
- b) How does the speaker establish credibility? (2 marks)
- c) How does the speaker engage the audience? Please state **THREE (3)** ways and provide **ONE (1)** example for each ways stated. (12 marks)
- d) Discuss the speaker's verbal and non-verbal. Were they effective or ineffective? Please include **THREE (3)** points. (9 marks)
- Total: [25 marks]

4. Choose **ONE (1)** of the following speech titles and write a suitable introduction and conclusion.
- i. How to Take Care of Our Mental Health
 - ii. Why is Procrastination Bad?
 - iii. Reading is A Habit That Can Change Your Life

Your introduction and conclusion should include a story related to your topic and give your audience a reason to listen to your speech.

Your should write between 150 – 250 words.

Total: [25 marks]

- END OF QUESTIONS -