



## FINAL EXAMINATION

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|--------------------|---|--|
| Semester           | : | <b>JANUARY 2025 SEMESTER</b>                       |
| Programme Name     | : | <b>BSC (HONS) MARITIME BUSINESS AND LOGISTICS</b>  |
| Course Code & Name | : | <b>MAL3016 STRATEGIC MANAGEMENT AND GOVERNANCE</b> |
| Duration           | : | <b>3 HOURS</b>                                     |

### INSTRUCTIONS TO CANDIDATES:

1. Please read the instructions given in the question paper **CAREFULLY**.
2. The question paper consists of **FIVE (5)** questions.
3. Answer **ANY TWO QUESTIONS** in the question paper.
4. Answers to the questions are to be written into the examination booklet.
5. Electronic dictionaries, lecture notes, files or any unauthorised materials except writing equipment are strictly prohibited.

This question paper must be submitted along with all used and/or unused rough papers and/ or graph papers (if any). Candidates are **NOT ALLOWED** to take any examination paper(s) used or unused out of the examination hall.

### WARNING:

The Examination Board of Peninsula College Georgetown regards cheating as a very serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from Peninsula College Georgetown.

*(This booklet contains 2 printed pages including this page)*

**DO NOT OPEN THIS BOOKLET UNTIL YOU ARE ALLOWED TO DO SO**

Answer **ANY TWO (2) QUESTIONS** on the separate sheet provided.

**[200 marks]**

1. Discuss the criteria that ship owners must consider when selecting a third-party ship management company for ship management services. (100 marks)  
Total: [100 marks]
  
2. Selecting a ship's registry flag is a strategic business decision for shipping companies, directly impacting their operational framework and management practices. Analyse how the selection of flags impacts these. (100 marks)  
Total: [100 marks]
  
3. Discuss the benefits and drawbacks of private equity in the shipping industry. (100 marks)  
Total: [100 marks]
  
4. Piracy poses a threat to the shipping industry, especially in the Gulf of Guinea, Callao Anchorage (Peru), Singapore Strait, and Southeast Asia. Discuss the impact on global trade and countermeasures taken by ship owners and cargo interests. (100 marks)  
Total: [100 marks]
  
5. Due diligence is an essential procedure in all types of debt financing. Discuss the justification for this process and its main components. (100 marks)  
Total: [100 marks]

**- END OF QUESTIONS -**