



PENINSULA
COLLEGE
GEORGETOWN

FINAL EXAMINATION
(in compliance with MQA's requirement)

Programme	:	BA (HONOURS) BUSINESS 3+0 IN COLLABORATION WITH UNIVERSITY OF PLYMOUTH
Academic year	:	2022/23
Stage	:	1
Course	:	PROFESSIONAL DEVELOPMENT PLANNING
Course Code	:	MAL2000
Time Allowed	:	3 HOURS

INSTRUCTIONS TO CANDIDATES:

1. Please read the instructions given in the question paper **CAREFULLY**.
2. This assessment consists of **ONE (1)** section.
3. Answer **ALL** questions in section A.
4. Answers to the questions are to be written into the examination booklet.
5. Electronic dictionaries, lecture notes, files or any unauthorised materials except writing equipment are strictly prohibited.

This question paper must be submitted along with all used and/or unused rough papers and/ or graph papers (if any). Candidates are **NOT ALLOWED** to take any examination papers out of the examination hall.

(This booklet contains 3 printed pages including this page)

DO NOT OPEN THIS BOOKLET UNTIL YOU ARE ALLOWED TO DO SO

WARNING:

The Examination Board of Peninsula College Georgetown regards cheating as a very serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in the accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from Peninsula College Georgetown.

For examiner's use only

QUESTION NO.	MARKS
1	/ 25
2	/ 25
3	/ 25
4	/ 25
Total	/ 100

SECTION A

Answer **ALL** questions.

1. a) Based on your personal experience, discuss any **TWO (2)** most important skills you have developed at university. (10 marks)

- b) Elaborate on any **THREE (3)** important skills that will affect the graduate's employability. (15 marks)
[Total: 25 marks]

2. a) Identify the type of scale (nominal, ordinal, interval or ratio) for the questions below:

	Questions	Measurement of Scale																													
i)	What is today's temperature? _____ °C																														
ii)	What is the smartphone brand that you are using currently? _____ Apple iPhone _____ Huawei _____ OPPO _____ Samsung _____ Vivo _____ Others, please specify																														
iii)	Rank the car brands according to your preference from 1 (Most preferred) to 5 (Least preferred). _____ Honda _____ Mazda _____ Perodua _____ Proton _____ Volkswagen																														
iv)	How many siblings do you have? _____ sibling/s																														
x)	<p>Please indicate your experience with <i>Alice Italian Restaurant</i> to the following items that best describes your feeling.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th rowspan="2"></th> <th colspan="5">(1 – Strongly disagree to 5 – Strongly agree)</th> </tr> <tr> <th>1</th> <th>2</th> <th>3</th> <th>4</th> <th>5</th> </tr> </thead> <tbody> <tr> <td>Comfortable dining area.</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Error-free served order (food).</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Extra effort for handling special requests.</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>		(1 – Strongly disagree to 5 – Strongly agree)					1	2	3	4	5	Comfortable dining area.						Error-free served order (food).						Extra effort for handling special requests.						
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(10 marks)

- b) Discuss any **THREE (3)** typical weaknesses that are commonly found in the literature review. (15 marks)
[Total: 25 marks]
3. Compare and contrast any **FOUR (4)** differences between quantitative and qualitative research. (25 marks)
[Total: 25 marks]
4. a) List and explain any **TWO (2)** types of non-probability sampling. (10 marks)
- b) Discuss any **THREE (3)** ethical issues in research. (15 marks)
[Total: 25 marks]

- END OF QUESTIONS -