



**PENINSULA**  
**COLLEGE**  
GEORGETOWN



**UNIVERSITY OF**  
**PLYMOUTH**

### **FINAL SEMESTER EXAMINATION**

Faculty	:	<b>MANAGEMENT AND ADMINISTRATION</b>
School	:	<b>ACADEMIC PARTNERSHIPS</b>
Programme	:	<b>BSC (HONOURS) MARITIME BUSINESS AND LOGISTICS</b> <b>3+0</b> <b>IN COLLABORATION WITH UNIVERSITY OF PLYMOUTH</b>
Academic year	:	<b>2022/23</b>
Stage	:	<b>2</b>
Course	:	<b>Maritime Geography and Economics</b>
Course Code	:	<b>MAL2011</b>
Time Allowed	:	<b>3 HOURS</b>

#### **INSTRUCTIONS TO CANDIDATES:**

1. Please read the instructions given in the question paper **CAREFULLY**.
2. This assessment consists of **TWO (2)** sections.
3. Answer **ANY ONE (1)** question in **section A** and **ONE (1)** question in **section B**.
4. Answers to the questions are to be written into the examination booklet.
5. Electronic dictionaries, lecture notes, files or any unauthorised materials except writing equipment are strictly prohibited.

This question paper must be submitted along with all used and/or unused rough papers and/ or graph papers (if any). Candidates are **NOT ALLOWED** to take any examination papers out of the examination hall.

*(This booklet contains 3 printed pages including this page)*

**DO NOT OPEN THIS BOOKLET UNTIL YOU ARE ALLOWED TO DO SO**

#### **WARNING:**

The Examination Board of Peninsula College Georgetown regards cheating as a very serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in the accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from Peninsula College Georgetown.

For examiner's use only

<b>QUESTION NO.</b>	<b>MARKS</b>
1	/ 50
2	/ 50
3	/ 50
4	/ 50
<b>Total</b>	<b>/ 100</b>

**SECTION A**

Answer **ANY ONE (1) question** from this section.

1. a) Explain the meaning of “dry port” in shipping and give FOUR (4) examples for dry ports in Malaysia. (15 marks)

- b) Explain how a dry port complements seaports for the provision of efficient cargo transport services for the hinterland. Your explanation should be in the context of dry ports in Malaysia. (35 marks)

[Total : 50 marks]

2. a) Describe the terms: Maritime Economics, Maritime logistics and Maritime geography. (15 marks)

- b) Describe the four shipping markets and explain how these are interrelated from a cashflow perspective.

(35 marks)

[Total : 50 marks]

**SECTION B**

Answer **ANY ONE (1) question** from this section.

1. a) List down and concisely explain the (FIVE) 5 key influences on supply and demand of the shipping market (list down 5 for supply, and 5 for demand). (10 marks)
  
- b) The economic shock of COVID-19 in 2020 and its impact on the world economy, as well as other factors, have significantly affected the development of the shipping industry, and had a big impact on global supply chains. Discuss these factors in detail and explain the impact on demand and supply of shipping industries and global trade. (40 marks)  
[Total : 50 marks]
  
  
2. a) “The Northern Sea Route” by Claes Lykke Ragner, 2008 states that the NSR can offer great savings in distance and thus potentially also in time and expenses for transport between Europe and East Asia.. In theory, distance savings can be as high as 50% compared to using the current shipping lanes via Suez or Panama Canal. Use geographical and economic factors to compare the Suez Canal (SC) Route and Northern Sea Route (NSR) from an Asia-Europe trade perspective. (you can use route diagram for the comparison, and factors can be used as distance, fuel consumption, journey time, speed, transport cost and cost saving) (50 marks)  
[Total : 50 marks]

**- END OF QUESTIONS -**