



PENINSULA
COLLEGE
GEORGETOWN DK266-03(P)



UNIVERSITY OF
PLYMOUTH

FINAL EXAMINATION

Semester	:	SEPTEMBER 2024 SEMESTER
Programme Name	:	BSc (HONS) MARITIME BUSINESS (LOGISTICS) 3+0 IN COLLABORATION WITH UNIVERSITY OF PLYMOUTH
Course Code & Name	:	MAL2039 MARITIME ECONOMICS AND INTERNATIONAL TRADE
Duration	:	2 HOURS

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Name of Examiner: Umi Azziezahara Binti Omar

Answer ONE question from SECTION A and ONE question from SECTION B. **[100 marks]**

SECTION A

1. The shipping industry is highly cyclical, with supply and demand forces driving fluctuations in freight rates, fleet size, and shipping activity.

a) Discuss the factors that influence supply and demand in the shipping industry. (50 marks)

b) Examine how the shipping cycle progresses through four different phases with respect to the role of supply and demand dynamics in each phase. (50 marks)
Total: [100 marks]

2. The shipping market consists of four main sectors. Each sector plays a unique role in the functioning and stability of the global shipping industry.

Analyse the **FOUR (4)** main sectors of the shipping market by supporting your answers with appropriate example(s) for each sector. (100 marks)
Total: [100 marks]

SECTION B

3. With the expansion of global trade, competition among container carriers is intensifying.

a) Examine **FIVE** key factors that enhance the competitiveness of container carriers in global trade. (50 marks)

b) Analyse **FIVE** strategies for container carriers to improve efficiency and customer satisfaction in a competitive environment. (50 marks)
Total: [100 marks]

4. In international trade, countertrade is often used as an alternative to conventional cash transactions, especially in situations where currency exchange or liquidity is limited.

a) Discuss the concept of countertrade in international trade. In your answer, explain how countertrade works and provide relevant examples to illustrate its application. (50 marks)

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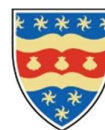
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Analyse the **FOUR (4)** main sectors of the shipping market by supporting your answers with appropriate example(s) for each sector. (100 marks)
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3. With the expansion of global trade, competition among container carriers is intensifying.

a) Examine **FIVE** key factors that enhance the competitiveness of container carriers in global trade. (50 marks)

b) Analyse **FIVE** strategies for container carriers to improve efficiency and customer satisfaction in a competitive environment. (50 marks)
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4. In international trade, countertrade is often used as an alternative to conventional cash transactions, especially in situations where currency exchange or liquidity is limited.

a) Discuss the concept of countertrade in international trade. In your answer, explain how countertrade works and provide relevant examples to illustrate its application. (50 marks)

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Name of Examiner: Umi Azziezahara Binti Omar

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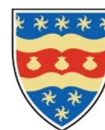
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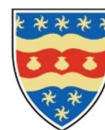
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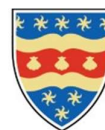
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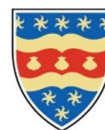
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SECTION A

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a) Discuss the factors that influence supply and demand in the shipping industry. (50 marks)

b) Examine how the shipping cycle progresses through four different phases with respect to the role of supply and demand dynamics in each phase. (50 marks)
Total: [100 marks]

2. The shipping market consists of four main sectors. Each sector plays a unique role in the functioning and stability of the global shipping industry.

Analyse the **FOUR (4)** main sectors of the shipping market by supporting your answers with appropriate example(s) for each sector. (100 marks)
Total: [100 marks]

SECTION B

3. With the expansion of global trade, competition among container carriers is intensifying.

a) Examine **FIVE** key factors that enhance the competitiveness of container carriers in global trade. (50 marks)

b) Analyse **FIVE** strategies for container carriers to improve efficiency and customer satisfaction in a competitive environment. (50 marks)
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4. In international trade, countertrade is often used as an alternative to conventional cash transactions, especially in situations where currency exchange or liquidity is limited.

a) Discuss the concept of countertrade in international trade. In your answer, explain how countertrade works and provide relevant examples to illustrate its application. (50 marks)

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PENINSULA
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UNIVERSITY OF
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FINAL EXAMINATION

Semester	:	SEPTEMBER 2024 SEMESTER
Programme Name	:	BSc (HONS) MARITIME BUSINESS (LOGISTICS) 3+0 IN COLLABORATION WITH UNIVERSITY OF PLYMOUTH
Course Code & Name	:	MAL2039 MARITIME ECONOMICS AND INTERNATIONAL TRADE
Duration	:	2 HOURS

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Name of Examiner: Umi Azziezahara Binti Omar

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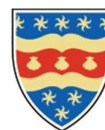
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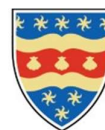
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