PENINSULA COLLEGE GEORGETOWN DK266-03(P)

FINAL EXAMINATION

Semester	:	**MAY 2024 SEMESTER**
Programme Name	:	**DIPLOMA OF ACCOUNTANCY** **DIPLOMA IN BUSINESS STUDIES** **DIPLOMA IN COMPUTER SCIENCE** **DIPLOMA IN E-BUSINESS TECHNOLOGY** **DIPLOMA IN LOGISTICS MANAGEMENT** **DIPLOMA IN TRAVEL & TOURISM MANAGEMENT**
Course Code & Name	:	**MPU2233 PUBLIC SPEAKING**
Duration	:	**3 HOURS**

INSTRUCTIONS TO CANDIDATES:

1. Please read the instructions given in the question paper **CAREFULLY.**
2. The question paper consists of **FOUR (4)** questions.
3. Answer **ALL** questions in the question paper.
4. Answers to the questions are to be written into the examination booklet.
5. Electronic dictionaries, lecture notes, files or any unauthorised materials except writing equipment are strictly prohibited.

This question paper must be submitted along with all used and/or unused rough papers and/ or graph papers (if any). Candidates are **NOT ALLOWED** to take any examination paper(s) used or unused out of the examination hall.

WARNING:

The Examination Board of Peninsula College Georgetown regards cheating as a very serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from Peninsula College Georgetown.

(*This booklet contains 3 printed pages including this page*)

DO NOT OPEN THIS BOOKLET UNTIL YOU ARE ALLOWED TO DO SO

Answer **ALL** questions on the separate sheet provided. **[100 marks]**

1. a) Suggest **TWO (2)** ways to enhance speakers' credibility. (4 marks)

   b) Explain listeners' frame of reference. Provide **ONE (1)** example. (4 marks)

   c) Describe **TWO (2)** non-verbal behaviours that an uninterested audience might demonstrate. (4 marks)

   d) Explain inclusive language. Provide **ONE (1)** example. (4 marks)

   e) Explain speech of acceptance. Provide **ONE (1)** example. (4 marks)

   f) State **THREE (3)** factors that a speaker needs to consider in terms of voice. (3 marks)

   g) Suggest **TWO (2)** phrases a speaker can use to signal the end of the speech. (2 marks)

   Total: [25 marks]

2. a) List **FOUR (4)** types of listening. Provide **ONE (1)** example for each type of listening. (8 marks)

   b) Provide **THREE (3)** tips for using evidence in a speech. Provide **ONE (1)** example for each type of evidence. (6 marks)

   c) State **THREE (3)** patterns of speech organisation. Provide **ONE (1)** example for each pattern of organisation. (6 marks)

   d) State **FIVE (5)** ways to get attention and interest of the audience. (5 marks)

   Total: [25 marks]

3. Imagine you were asked to give a eulogy during the funeral of your imaginary best friend, Raymond Khor. Write a eulogy in an appropriate style.

   You should write between 200 – 300 words. (25 marks)

   Total: [25 marks]

4. Choose **ONE (1)** of the following TED Talks that you have watched.
   a) The secret to self-control by Jonathan Bricker
   b) Do schools kill creativity? by Ken Robinson

   Answer the following questions based on the video chosen.

   i. State **TWO (2)** main ideas of the talk. (4 marks)

   ii. How does the speaker establish credibility? (2 marks)

   iii. How does the speaker engage the audience? Please discuss **THREE (3)** ways and provide **ONE (1)** example for each. (9 marks)

   iv. Discuss the speaker's verbal and non-verbal. Were they effective or ineffective? Please include **THREE (3)** points. (6 marks)

   v. As an audience, suggest **TWO (2)** things you learned from watching this talk that you can apply to your own public speaking. (4 marks)

Total: [25 marks]

- END OF QUESTIONS -