



## FINAL EXAMINATION

Semester	:	<b>JANUARY 2025 SEMESTER</b>
Programme Name	:	<b>BSC (HONS) MARITIME BUSINESS (LOGISTICS)</b>
Course Code & Name	:	<b>MAL3051 STRATEGIC MARITIME MANGEMENT</b>
Duration	:	<b>3 HOURS</b>

### INSTRUCTIONS TO CANDIDATES:

1. Please read the instructions given in the question paper **CAREFULLY**.
2. The question paper consists of **FIVE (5)** questions.
3. Answer **ANY TWO QUESTIONS** in the question paper.
4. Answers to the questions are to be written into the examination booklet.
5. Electronic dictionaries, lecture notes, files or any unauthorised materials except writing equipment are strictly prohibited.

This question paper must be submitted along with all used and/or unused rough papers and/ or graph papers (if any). Candidates are **NOT ALLOWED** to take any examination paper(s) used or unused out of the examination hall.

### WARNING:

The Examination Board of Peninsula College Georgetown regards cheating as a very serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from Peninsula College Georgetown.

*(This booklet contains 2 printed pages including this page)*

**DO NOT OPEN THIS BOOKLET UNTIL YOU ARE ALLOWED TO DO SO**

Answer **ANY TWO (2) QUESTIONS** on the separate sheet provided.

**[200 marks]**

1. Shipowners and managers continue to grieve a shortage of competent and qualified officers and ratings across the maritime industry. Evaluate the role of regulatory regimes and policies in mitigating the problem. (100 marks)  
Total: [100 marks]
  
2. According to the United Nations Conference on Trade and Development (UNCTAD), 73% of the world's fleet is registered in a country with a foreign beneficial owner. Discuss why the flag of convenience is a useful strategic instrument for shipowners. (100 marks)  
Total: [100 marks]
  
3. Discuss the diverse factors that have influenced the development of the port you have chosen and provide your opinion on its chances of retaining its position in the international maritime trade. (100 marks)  
Total: [100 marks]
  
4. Piracy poses a threat to the shipping industry, especially in the Gulf of Guinea, Callao Anchorage (Peru), Singapore Strait, and Southeast Asia. Discuss the impact on global trade and countermeasures taken by ship owners and cargo interests. (100 marks)  
Total: [100 marks]
  
5. Critically analyse the role and benefits of horizontal integration in maritime container supply chains. (100 marks)  
Total: [100 marks]

**- END OF QUESTIONS -**