

FINAL EXAMINATION

Semester	:	SEPTEMBER 2024 SEMESTER
Programme Name	:	DIPLOMA IN TRAVEL AND TOURISM MANAGEMENT
Course Code & Name	:	TTM2243 PASSENGER TRANSPORT SERVICE
Duration	:	2 HOURS

INSTRUCTIONS TO CANDIDATES:

1. Please read the instructions given in the question paper **CAREFULLY**.
2. The question paper consists of **FOUR (4)** questions.
3. Answer **ALL** questions in the question paper.
4. Answers to the questions are to be written into the examination booklet.
5. Electronic dictionaries, lecture notes, files or any unauthorised materials except writing equipment are strictly prohibited.

This question paper must be submitted along with all used and/or unused rough papers and/ or graph papers (if any). Candidates are **NOT ALLOWED** to take any examination paper(s) used or unused out of the examination hall.

WARNING:

The Examination Board of Peninsula College Georgetown regards cheating as a very serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from Peninsula College Georgetown.

(This booklet contains 3 printed pages including this page)

DO NOT OPEN THIS BOOKLET UNTIL YOU ARE ALLOWED TO DO SO

Answer **ALL** questions on the separate sheet provided.

[100 marks]

1.
 - a) Define transport with brief explanation. (3 marks)
 - b) List **FIVE (5)** elements of tourism transport system. (5 marks)
 - c) Describe **THREE (3)** classification of tourist's transport. (9 marks)
 - d) Explain **FOUR (4)** roles of transport in tourism. (8 marks)

Total: [25 marks]

2.
 - a) State **SEVEN (7)** factors in choosing a transportation. (7 marks)
 - b) State **FIVE (5)** factors effecting tourist satisfaction at terminal. (5 marks)
 - c) List **EIGHT (8)** broad range activities within any airport environment. (8 marks)
 - d) List out **FIVE (5)** passenger type of the airport services. (5 marks)

Total: [25 marks]

3.
 - a) Discuss **THREE (3)** elements or variables effectively govern the extent to which modes of transport are selected. (9 marks)
 - b) Explain **TWO (2)** broad types of transport under the ground mode that involve tourism. (6 marks)
 - c) Elaborate **TWO (2)** main sub-modes that can be linked with rail transport. (4 marks)
 - d) List out **THREE (3)** advantage of rail transport. (3 marks)
 - e) State **THREE (3)** purpose of journey by cycle trips. (3 marks)

Total: [25 marks]

4. a) Identify **THREE (3)** strands of airlines services. (6 marks)
- b) List out **THREE (3)** primary types of networks in passenger air transport. (3 marks)
- c) State **SIX (6)** common attributes by which LCCs are identified. (6 marks)
- d) Describe **FIVE (5)** reasons for strategic alliances. (5 marks)
- e) List **FIVE (5)** stress of long haul travel. (5 marks)
- Total: [25 marks]

- END OF QUESTIONS -