



PENINSULA
COLLEGE
GEORGETOWN

FINAL SEMESTER EXAMINATION

Programme	:	DIPLOMA IN BUSINESS STUDIES DIPLOMA IN E-BUSINESS TECHNOLOGY DIPLOMA IN LOGISTICS MANAGEMENT
Course	:	PUBLIC SPEAKING
Course Code	:	MPU2233
Duration	:	3 HOURS

INSTRUCTIONS TO CANDIDATES:

1. Please read the instructions given in the question paper **CAREFULLY**.
2. This question paper consists of **FOUR (4)** questions
3. Answer **ALL** questions in the question paper.
4. Answers to the questions are to be written into the examination booklet.
5. Electronic dictionaries, lecture notes, files or any unauthorised materials except writing equipment are strictly prohibited.

This question paper must be submitted along with all used and/or unused rough papers and/ or graph papers (if any). Candidates are **NOT ALLOWED** to take any examination paper(s) used or unused out of the examination hall.

WARNING:

The Examination Board of Peninsula College Georgetown regards cheating as a very serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in the accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from Peninsula College Georgetown.

(This booklet contains 3 printed pages including this page)

DO NOT OPEN THIS BOOKLET UNTIL YOU ARE ALLOWED TO DO SO

For examiner's use only

QUESTION NO.	MARKS
1	/ 25
2	/ 25
3	/ 25
4	/ 25
Total	/ 100

Answer **ALL** questions on the separate sheet provided.

1. a) Provide **ONE (1)** reason why it is important to analyse audience's age. (2 marks)
- b) State **ONE (1)** useful advice to someone who is giving a speech of introduction. (2 marks)
- c) Suggest **TWO (2)** strategies to control anxiety during a speech. (4 marks)
- d) Provide **ONE (1)** example of using inclusive language in speech. (2 marks)
- e) A student is listening to a friend who just lost his pet. Which type of listening is the student using? (2 marks)
- f) Provide **ONE (1)** example of internal interference and **ONE (1)** example of external interference. (4 marks)
- g) A student is giving a speech about how to make a Matcha cheesecake. She organises her speech according to the steps of the recipe. Which pattern of organisation is she using? (2 marks)
- h) Suggest **TWO (2)** ways to enhance your credibility as a speaker. (4 marks)
- i) Name **THREE (3)** elements of voice that a speaker should be aware of. (3 marks)

Total: [25 marks]

2. a) Choose **ONE (1)** of the following persuasive speech titles and write suitable **introduction** and **conclusion**.

Do **NOT** write the body.

1. Why you should become a parent.
2. Why you should vote in election.

Your introduction should give your audience a reason to listen to your speech.

Your conclusion should highlight a key message that the audience can take away from your speech.

You should write between 150 – 250 words .

Total: [25 marks]

3. a) Imagine you were asked to give a eulogy during the funeral of your imaginary best friend Kelly Wong / Steven Chow.

Write a eulogy in an appropriate style.

You should write between 150 – 250 words.

Total: [25 marks]

4. Choose **ONE (1)** of the following TED Talk that you have watched.

1. The Brain-changing benefits of exercise - by Wendy Suzuki
2. The power of vulnerability – by Brene Brown

Answer the following questions based on the video chosen:

- a) What is the speaker's main idea? (2 marks)
- b) How does the speaker established credibility? (2 marks)
- c) How does the speaker engage the audience? Please state **THREE (3)** ways and provide **ONE (1)** example for each. (12 marks)
- d) Discuss the speakers' verbal and non-verbal. Were they effective or ineffective? Why? Please include **THREE (3)** points. (9 marks)

Total: [25 marks]

- END OF QUESTIONS -