

FINAL EXAMINATION

Semester	:	JANUARY 2025 SEMESTER
Programme Name	:	DIPLOMA IN LOGISTICS MANAGEMENT DIPLOMA OF ACCOUNTANCY DIPLOMA IN BUSINESS STUDIES DIPLOMA IN E-BUSINESS TECHNOLOGY
Course Code & Name	:	MPU2233 PUBLIC SPEAKING
Duration	:	3 HOURS

INSTRUCTIONS TO CANDIDATES:

1. Please read the instructions given in the question paper **CAREFULLY**.
2. The question paper consists of **FOUR (4)** questions.
3. Answer **ALL** questions in the question paper.
4. Answers to the questions are to be written into the examination booklet.
5. Electronic dictionaries, lecture notes, files or any unauthorised materials except writing equipment are strictly prohibited.

This question paper must be submitted along with all used and/or unused rough papers and/ or graph papers (if any). Candidates are **NOT ALLOWED** to take any examination paper(s) used or unused out of the examination hall.

WARNING:

The Examination Board of Peninsula College Georgetown regards cheating as a very serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from Peninsula College Georgetown.

(This booklet contains 3 printed pages including this page)

DO NOT OPEN THIS BOOKLET UNTIL YOU ARE ALLOWED TO DO SO

Answer **ALL** questions on the separate sheet provided.

[100 marks]

1.
 - a) Explain **THREE (3)** key factors that contribute to a speaker's success. Provide examples to support your answer. (9 marks)
 - b) Discuss what is meant by a listener's frame of reference and how it influences the way a message is received. Provide **ONE (1)** example to support your answer. (4 marks)
 - c) Identify the difference between internal and external interference. Provide **ONE (1)** example for each type. (8 marks)
 - d) List **TWO (2)** non-verbal behaviours that may indicate an audience is uninterested. (4 marks)

Total: [25 marks]
2.
 - a) Discuss the **FOUR (4)** types of listening and provide **ONE (1)** example for each type to demonstrate its use. (8 marks)
 - b) Describe **THREE (3)** patterns of speech organisation and provide **ONE (1)** example for each pattern. (6 marks)
 - c) Explain **THREE (3)** tips for using evidence in a speech and provide **ONE (1)** example for each type of evidence. (6 marks)
 - d) Name **FIVE (5)** effective strategies to gain and maintain the audience's attention during a speech. (5 marks)

Total: [25 marks]
3. Imagine you have won the Best Student Award during your graduation ceremony, and you were invited to give an inspirational speech after receiving the award. Write the award acceptance speech in an appropriate style.
You should write between **200 – 300** words. (25 marks)

Total: [25 marks]
4. Select **ONE (1)** of the following TED Talks that you have watched.
 - a) Learning a language? Speak it like you're playing a video game by Marianna Pascal.
 - b) The Simple Secret of Being Happier by Tia Graham.

Answer the following questions based on the video chosen.

- i. Identify **TWO (2)** main ideas presented in the talk. (4 marks)
- ii. State how the speaker establishes credibility in their speech. (2 marks)
- iii. Describe **THREE (3)** ways the speaker engages with the audience and provide **ONE (1)** example for each way. (9 marks)
- iv. Analyse the speaker's verbal and non-verbal by their effectiveness or ineffectiveness with **THREE (3)** points. (6 marks)
- v. Suggest **TWO (2)** key lessons you learned from watching this talk and how you can apply them to improve your own public speaking skills. (4 marks)

Total: [25 marks]

- END OF QUESTIONS -