

FINAL EXAMINATION

Semester	:	JANUARY 2025 SEMESTER
Programme Name	:	DIPLOMA IN TRAVEL AND TOURISM MANAGEMENT
Course Code & Name	:	TTH2233 TOURISM RESORT MANAGEMENT
Duration	:	2 HOURS

INSTRUCTIONS TO CANDIDATES:

1. Please read the instructions given in the question paper **CAREFULLY**.
2. The question paper consists of **FOUR (4)** questions.
3. Answer **ALL** questions in the question paper.
4. Answers to the questions are to be written into the examination booklet.
5. Electronic dictionaries, lecture notes, files or any unauthorised materials except writing equipment are strictly prohibited.

This question paper must be submitted along with all used and/or unused rough papers and/ or graph papers (if any). Candidates are **NOT ALLOWED** to take any examination paper(s) used or unused out of the examination hall.

WARNING:

The Examination Board of Peninsula College Georgetown regards cheating as a very serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from Peninsula College Georgetown.

(This booklet contains 3 printed pages including this page)

DO NOT OPEN THIS BOOKLET UNTIL YOU ARE ALLOWED TO DO SO

Answer **ALL** questions on the separate sheet provided.

[100 marks]

1.
 - a) Explain the spa resort. (4 marks)
 - b) List down **FOUR (4)** reasons that motivate people to visit a spa. (8 marks)
 - c) Identify **EIGHT (8)** spa services that people commonly booked. (8 marks)
 - d) State **FIVE (5)** characteristics of the spa. (5 marks)

Total: [25 marks]

2.
 - a) Define the meaning of beach resort. (3 marks)
 - b) Explain **EIGHT (8)** primary attractions of beach resort. (16 marks)
 - c) Discuss **THREE (3)** safety and service in the beach area. (6 marks)

Total: [25 marks]

3.
 - a) Describe **FOUR (4)** types of recreational activities. (8 marks)
 - b) List **SEVEN (7)** resort department. (7 marks)
 - c) State **FIVE (5)** kinds of all-inclusive resort vacations. (5 marks)
 - d) Explain about package holiday. (5 marks)

Total: [25 marks]

4.
 - a) Hotel packages come in various themes to cater to a diverse range of guest needs. List **SEVEN (7)** common hotel packages. (7 marks)
 - b) State **SEVEN (7)** reasons why package holidays are a great idea. (7 marks)

- c) Identify **FIVE (5)** challenges for sustainable tourism today. (5 marks)
- d) State **SIX (6)** fool-proof ways to maintain a positive brand image on social media. (6 marks)

Total: [25 marks]

- END OF QUESTIONS -