



PENINSULA
COLLEGE
GEORGETOWN



UNIVERSITY OF
PLYMOUTH

FINAL SEMESTER EXAMINATION

Student NRIC : _____
Student ID : _____

Faculty : **ACADEMIC PARTNERSHIPS**
School : **ACADEMIC PARTNERSHIPS**
Programme : **BSc (HONS) MARITIME BUSINESS & LOGISTICS**
Academic year : **2021/22**
Level : **6**
Course : **STRATEGIC MANAGEMENT AND GOVERNANCE**
Course Code : **MAL3016**
Time Allowed : **3 hours**

INSTRUCTIONS TO CANDIDATES:

1. Please read the instructions given in the question paper **CAREFULLY**.
2. Answer **ALL questions in the question paper**.
3. Answers to the questions are to be written into the examination booklet.
4. Electronic dictionaries, lecture notes, files or any unauthorised materials except writing equipment are strictly prohibited.

This question paper must be submitted along with all used and/or unused rough papers and/ or graph papers (if any). Candidates are **NOT ALLOWED** to take any examination paper(s) used or unused out of the examination hall.

WARNING:

The Examination Board of Peninsula College Georgetown regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in the accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from Peninsula College Georgetown.

(This booklet contains 3 printed pages including this page)

DO NOT OPEN THIS BOOKLET UNTIL YOU ARE ALLOWED TO DO SO

For examiner's use only

QUESTION NO.	MARKS
	/ 100
	/ 100
	/ 100
	/ 100
Total	/ 400

SECTION A: MARITIME POLICY AND GOVERNANCE

You must answer ONE (1) out of the TWO (2) questions in this section. (200 marks)

Case Study 1: The National Transport Policy, 2019 – 2030, Malaysia

The transport sector, being a key enabler of development in a country, needs to continuously evolve to ensure that a country remains competitive in the global market.

The transport sector is the backbone of growth in any country, enabling the efficient movement of passengers and goods across borders as well as to the final end-user. In Malaysia, the transport sector has grown by leaps and bounds, growing at over 5% since 2004 and contributing 3.5% to GDP.

Future Challenges

Looking forward we can see the advent of new and potentially game-changing technologies such as ride-sharing platforms, e-commerce, the Internet of Things and autonomous vehicles. These new technologies are being introduced at an increasingly rapid pace and we can see governments around the world struggling to adapt to and balance the demands of both civil society as well as businesses.

Policy's Main Purpose

We must encourage appropriate investment into areas such as infrastructure and improve our regulatory frameworks to position Malaysia not only as a regional distribution hub but also to ensure that the transport sector's growth is inclusive and accessible to all people. Hence, the NTP 2019-2030 will be the single governing framework to provide clarity to the private sector as the engine of growth as well as government agencies.

NTP 2019-2030 would be able to propel the nation in its logistic endeavours with enhancements in road, rail, air and maritime sectors, and their interconnectivity to help Malaysia realise its target as a Regional Distribution Hub. NTP 2019-2030 would contribute to the nation's economy and ensure that Malaysia remains not just business-friendly but able to position ourselves as a global leader in the industry.

Source: Ministry of Transport, Malaysia (2019) *National Transport Policy, 2019 to 2030* [online]

1. Read the article, Case Study 1, as shown above, then answer the question below. In relation to maritime transport, discuss the impetus for the creation of the Malaysian National Transport Policy 2019 to 2030 (NTP 2019 – 2030). (100 marks)
2. Over the past five (5) years, the International Maritime Organisation (IMO) have instituted several environmental-friendly measures. Explain the rationale of two (2) of these measures. (100 marks)

SECTION B: SHIPPING FINANCE

You must answer TWO (2) out of the THREE (3) questions in this section.
(200 marks)

1. Discuss the advantages and disadvantages of mezzanine finance. (100 marks)

2. Discuss the characteristics of a good leverage buyout candidates. (100 marks)

3. Discuss the reasons why a shipping company goes for an initial public offering.
(100 marks)

- END OF QUESTIONS -