



FINAL EXAMINATION

Semester	:	JANUARY 2024 SEMESTER
Programme Name	:	BSC. (HONS) MARITIME BUSINESS & LOGISTICS 3+0 IN COLLABORATION WITH UNIVERSITY OF PLYMOUTH
Course Code & Name	:	MAL3015 PORTS AND INTERMODALISM
Duration	:	3 HOURS

INSTRUCTIONS TO CANDIDATES:

1. Please read the instructions given in the question paper **CAREFULLY**.
2. The question paper consists of **FOUR (4)** questions.
3. Answer **ANY THREE (3) QUESTIONS** in the question paper.
4. Answers to the questions are to be written into the examination booklet.
5. Electronic dictionaries, lecture notes, files or any unauthorised materials except writing equipment are strictly prohibited.

This question paper must be submitted along with all used and/or unused rough papers and/ or graph papers (if any). Candidates are **NOT ALLOWED** to take any examination paper(s) used or unused out of the examination hall.

WARNING:

The Examination Board of Peninsula College Georgetown regards cheating as a very serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from Peninsula College Georgetown.

(This booklet contains 2 printed pages including this page)

DO NOT OPEN THIS BOOKLET UNTIL YOU ARE ALLOWED TO DO SO

Answer **ANY THREE (3) QUESTIONS** on the separate sheet provided.

[100 marks]

1. a) Explain the critical roles of ports in supply chains. (40 marks)

b) Discuss the impact of a port's strategic location on the efficiency of intermodal transportation. (60 marks)
Total: [100 marks]

2. a) Explain the potential benefits of implementing a dry port strategy in the transport chain. (50 marks)

b) Discuss the relevant factors that enhance port supply chain integration and port competitiveness. (50 marks)
Total: [100 marks]

3. a) Describe the port-related companies of a port cluster. (40 marks)

b) Discuss the role of port authorities in the integration and development of port clusters. (60 marks)
Total: [100 marks]

4. a) Changes in the ownership of a port can significantly impact its operational strategy and decision-making process. Explain the factors that influence changes in the ownership of a port with appropriate examples. (40 marks)

b) Discuss the advantages and disadvantages of port concessions in terms of port management and operations. (60 marks)
Total: [100 marks]

- END OF QUESTIONS -